

# HOW FAST FASHION ADDS TO THE WORLD'S CLOTHING WASTE PROBLEM

(CBC Marketplace)

## ANTICIPATION GUIDE

Read the statements below. Then check the answer box that align with your thoughts.

Statements	Yes	No
I have purchased a used item before.		
I have thrown clothes into the garbage.		
I have donated my used clothes to a charity for resale.		
I have given or received gently used (hand me down) clothing from friends or family before.		
When buying clothes I look for durable clothing.		
When shopping for clothes, I let the price decide if I will buy it or not.		
I have purchased clothes before and never worn them.		
People in developing countries should be forced to accept clothes I no longer want or need.		
When buying clothing fashion is my first priority.		

# CLOTHING WASTE

Explain the following ideas:

Fast fashion is

Textile waste is

Close the loop means

Clothing deficit myth is

Fill in the missing information:

\_\_\_\_\_ of old clothes end up in the landfill. A total of \_\_\_\_\_ billion pounds of textile waste is sent to landfill sites in North America each year. \_\_\_\_\_, Ontario has banned textiles from their landfill.

People are buying \_\_\_\_\_ more clothes now than in the 1980's. People are buying almost \_\_\_\_\_ articles of new clothing each year.

\_\_\_\_\_ fabrics do not biodegrade easily. Fabrics made from one of type fibre \_\_\_\_\_ easier. Fashion is one of the world's top polluters. Textile waste is one of the fastest growing categories of waste. \_\_\_\_\_ and dyes are released into rivers and soil during the process of breaking down fabric.

# CLOTHING WASTE

## Textile Recycling

What companies are in the early stages of textile recycling?

How long would it take for H & M to recycle what they make in 48 hours?

Explain 1 issue with clothing recycling.

What happens to used North American clothing sent to Nairobi, Kenya?

List several alternatives to throwing out used clothing.

# CONSUMER AWARENESS JOURNAL ENTRY

Journal Assessment	Below Expectations	Meets Expectations	Above Expectations
	✓-	✓	✓+

Will your shopping habits change as a result of watching this video? Explain with specific details.

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How can you reduce the environmental impact of your clothing purchases?

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# CONSUMER AWARENESS JOURNAL ENTRY

Criteria	Final Mark
<ul style="list-style-type: none"><li>▪ Journal entry demonstrates thought and detail</li><li>▪ Correct spelling and grammar</li></ul>	<b>/10</b>

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# TAKE ACTION PROJECT



Now that you have learned about clothing waste it is time to take action and make a difference. Select one of the two options below to help promote responsible clothing purchases and ownership. You will be assessed on the design and content of your project.

## Option 1

Create a guide to responsible clothing shopping. What tips should consumers know before setting foot in a clothing store? Ensure that a part of the guide is a listing of local used, thrift, consignment and vintage clothing stores.

## Option 2

Create an advertising campaign about upcycled clothing. Design posters or an infomercial explaining to consumers why they can turn their old clothing, shoes, purses, etc. into something new. Ensure that part of your advertisement or infomercial contains information about the benefits of used clothing.

**Future Planning:** Think about organizing a clothing donation drive or a clothing swap with your friends and family.