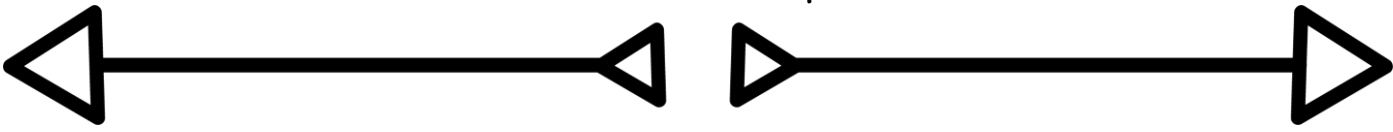


PRODUCT RETURNS

(CBC Marketplace)



ANTICIPATION GUIDE

Read the statements below. Then check the answer box that align with your thoughts.

Statements	Yes	No
I (or my parents/guardians) have purchased something online, through Amazon or another retailer.		
I (or my parents/guardians) have returned something (via the mail) that I purchased online.		
Retailers should be aware of their impact on the environment.		
Consumers are more likely to return (ship back) an item bought online than one bought in store.		
Retailers are able to resell or recycle all returned items.		
I expect retailers to resell or recycle as many returned items as possible, while trying not to throw any away.		
I would shop at a retailer that does not openly offer details to consumers about what happens to returned items.		

PRODUCT RETURNS

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1. What percentage of online purchases are returned (or sent back)?
2. What did the investigators place inside all of the returns before returning them to Amazon?
3. Canada Post will not share how many Amazon packages they get every day because
4. Amazon admits to releasing as much carbon dioxide as
5. What happens to coffee makers and toys (without batteries)?

PRODUCT RETURNS

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6. Most returns can be 100% recycled.

Circle one:

TRUE

FALSE

7. Why does blogger Meera Jain say we can resell, regift, reuse, or rehome unwanted items instead of returning them?

8. How many pounds of returns from all U.S. retailers are estimated to end up in U.S. landfills every year?

9. Where did Amazon send the brand new, perfect condition bag the investigators returned?

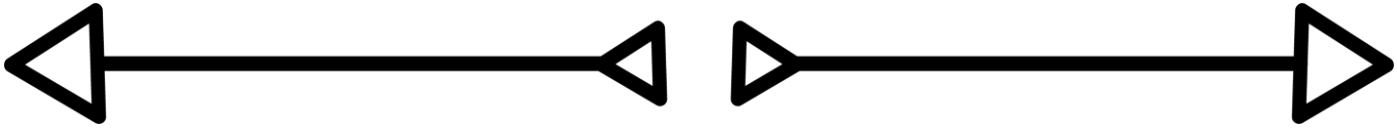
10. Professor Kevin Lyons says Amazon probably decided that it would cost more to resell the bag than to just throw it away.

Circle one:

TRUE

FALSE

EXTEND YOUR LEARNING



Select one of the tasks below to extend your learning.

1. **Challenge:** Think about your classroom, or your home. What can you do to recycle more in your classroom or your house? Make a list of what you can do and share it with your teacher or your family. Ask them if they want to help!

2. **Audit:** Research the recycling rules in your city or a nearby city. What can be recycled? What cannot? Where and how can residents recycle their recyclables? Create a poster advertisement for your city, reminding residents about what can or cannot be accepted and where/how.

3. **Learn:** Research what happens when people do not recycle. What impact does not recycling have on the environment? Write a persuasive paragraph (using details from what you read) to encourage others to recycle.